

CAPACITY BUILDING WORKSHOP ON SPECIALISED TEA PRODUCTION, PACKAGING AND MARKETING OF DIFFERENT KINDS OF TEA

A capacity building workshop on specialized tea production, packaging and marketing of different varieties of teas was organized at Borhat, Assam, on 14-15 June 2019 to impart knowledge on the following points:

1. Advanced technology for production of different types of specialty tea.
2. Handling of the produce.
3. Different types of packaging of tea.
4. Tea trade/ marketing
5. Promotion of Assam tea.

Officials from the Taiwan Tea Industry, such as Dr. Huang Yi Liang, Dy. Director, Taiwan Tea Research Station, Mr. Wei Chyie Yang, CEO, Weichyie Machinery, Taiwan, and others shared the techniques of specialized tea production with the Small Tea Growers of Borhat, Assam during the two-day workshop. Total 70 nos. of participants benefitted from the workshop.



Officials from the Taiwan Tea Industry instructing the Small Tea Growers



Demonstration on types of tea shoot and standard of plucking to produce different types of specialty teas.





On field discussion on quality management of tea leaf for production of quality tea.





Tea tasting session in progress



Liquor and infusion of few green tea samples produced by small tea growers