



TEA BOARD

(Under Govt. of India, Ministry of Commerce and Industries)

14, B.T.M. Sarani, Kolkata– 700 001

Tel- +91332235-1331, FAX-+9122215715,

Website: www.teaboard.gov.in

Ref.no. 20/83/2013/PROM

Dated:29th November 2013

Formation of a Committee to study the functioning of all the Tea Centres/Bars/Buffets run by Tea Board in New Delhi and South India

A three-member committee has been formed under the Chairmanship of Shri R. Ambalavanan, Executive Director, Tea Board, Coonoor, to conduct an in-depth study on the functioning and current status of the following Tea Centres/Bars/Buffets run by Tea Board:

- (1) Tea Centre, UdyogBhawan, New Delhi
- (2) Tea Centre, Ministry of Finance, New Delhi
- (3) Tea Centre, YojanaBhawan, New Delhi
- (4) Tea Centre, Parliament House, New Delhi
- (5) Tea Nook, Tirumala, Tirupathi
- (6) Tea Room, Secretariat, Chennai
- (7) Tea Centre, Koyembedu, CMBT, Chennai

The Committee shall comprise of the following members:

- (1) Shri R. Ambalavanan, Executive Director, Tea Board, Coonoor
- (2) ShriJoydipBiswas, Director of Tea Promotion (Incharge)
- (3) Smt. DipannitaDattagupta, Publicity Officer

Terms of Reference

The Committee shall work along the following lines and submit its report within two months from the date of issue of the order:

- (1) The Committee will thoroughly examine the utilization of funds for operation of all the Tea Centres during the past 5 years (2008-09 to 2012-13)
- (2) The Committee will critically evaluate the role and effectiveness of the Tea Centres for domestic promotion of tea
- (3) The Committee will recommend steps to keep the cost of operations of Tea Centres minimum
- (4) The Committee will recommend the optimum price increase of tea served at various tea centres of New Delhi to reduce the recurring operational deficit
- (5) The Committee will undertake a cost-benefit analysis on the functioning of all the Tea Centres/Bars/Buffets run by Tea Board.

Sd/-

(A. Rajan)

Secretary-Incharge

Distribution:

- (1) The Executive Director, Tea Board, Coonoor
- (2) The Advisor (Protocol), Tea Board, New Delhi
- (3) All Officers of the Board in H.O./Regional/Sub-Regional Offices and Directors of Tea Promotion abroad
- (4) P.A.s to Chairman/Deputy Chairman/Secretary
- (5) System Analyst/Programmer – with the request to upload on the website

[Ref. File no. 20/83/2013/PROM]