

Circular for Participation in International Mega Trade Fair, Kolkata through Tea Board

Dear All,

We are pleased to inform you that Tea Board is proposing to organize a pavilion at the forthcoming India International Mega Trade Fair exhibition during 18-28 December, 2014 at Science City Ground, Kolkata.

All applicants shall be provided minimum 6 sq. mtrs. built-up space. Due to limited availability of space application for participation will be confirmed on "first-come-first-serve" basis only on receipt of Application fee (Rs.1000/-). Packet tea display shall be given priority over bulk tea. Decision regarding allocation of stall to participants is at the sole discretion of Tea Board.

The Tea Board pavilion will be situated within "Food Pavilion" of the exhibition and consumer sales has been allowed by the organizers.

It may be kindly noted that only 100% Indian Origin Tea can be displayed through the Tea Board Pavilion at this exhibition.

Participants are to ensure that their displays are put up in an aesthetic manner in their allotted space and are manned properly during the full duration of the exhibition.

Interested participants are requested to confirm their participation by depositing non-refundable **application fee of Rs.1000/-** vide demand drafts in favour of Tea Board of India, payable in Kolkata to the undersigned by **12/12/14**.

Thanking you

With best regards

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