

## CIRCULAR FOR PARTICIPATION IN OVERSEAS EVENTS/EXHIBITIONS 2016-17

Dear All,

Please find below the list of approved overseas events/exhibitions where Tea Board shall be organising participation during 2016-17:

Sr. No.	Event	Date
	<b>Australia</b>	
1	Fine Food Australia, Melbourne	12-15 Sept,2016
	<b>Russia</b>	
2	World Food Moscow	12-15 Sept,2016
	<b>France</b>	
3	SIAL, Paris	16-20 Oct, 2016
	<b>China</b>	
4	Xiamen International Tea Fair	20-24 Oct 2016
	<b>Egypt</b>	
5	HACE, Cairo	30 <sup>th</sup> Oct-2 <sup>nd</sup> Nov, 2016
	<b>Kazakhstan</b>	
6	World Food Kazakh	2-4 Nov, 2016
	<b>Russia</b>	
7	Prodexpo Moscow	6-10 Feb, 2017
	<b>Germany</b>	
8	Biofach, Nurnberg	15-18 Feb,2017
	<b>UAE</b>	
9	Gulf Food, Dubai + BSM	26 Feb- 2 Mar, 2017
	<b>Japan</b>	
10	Foodex, Japan	7-10 March, 2017

It may be noted that the participation in overseas exhibitions shall be governed by the Tea Board's "Scheme for participation in fairs and exhibitions with Tea Board" (please see the link for the scheme: [http://www.teaboard.gov.in/pdf/schemes/Schemes\\_for\\_Participation\\_in\\_Exhibitions\\_2015-16.pdf](http://www.teaboard.gov.in/pdf/schemes/Schemes_for_Participation_in_Exhibitions_2015-16.pdf)).

Application for participation will be confirmed on "first-come-first-served" basis only on receipt of 'Non-refundable participation charges' of Rs. 30,000/- as well as requisite 'Application Fee' (Rs.1000/- per sq. mtr.) against each event in two separate Demand Drafts/Pay Orders. Efforts will be made to provide all applicants minimum 6 sq. mtrs built-up space. Packet tea exporters shall be given priority over bulk tea exporters. Value-added tea exporters having a large range of products and samples to display, requiring more space, and if they have indicated their requirement well in advance, may be provided extra space depending on budget and space available with Tea Board.

Interested participants are requested to confirm their participation by depositing

- Non-refundable **application fee of Rs.1000/- ( One thousand) per sq. mts**
- Non-refundable **participation charges Rs.30,000/- (Thirty Thousand).**

Vide Separate Demand Drafts/Pay Orders in favour of "Tea Board Market Promotion Scheme", payable in Kolkata.

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