

# टी बोर्ड ★ भारत

(भारत सरकार के अधीन, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग)

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## TEA BOARD ★ INDIA

(Under Govt. of India, Ministry of Commerce & Industry, Deptt. of Commerce)

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To

1. The All Tea Producers' Associations
2. All the Zonal /Regional Offices of Tea Board

**Sub: Approval of Modalities and Guidelines of "Tea Development and Promotion Scheme" of Tea Board for Implementation during 12<sup>th</sup> Plan Period**

Dear Sir,

This is to inform you that the Govt. of India vide circular no. T-17014/1/2013-Plant-A dated 23.04.2015 has approved "Tea Development and Promotion Scheme" of Tea Board for implementation during the 12<sup>th</sup> Plan Period i.e 2012-13 to 2016-17. The overall outlay of the scheme is Rs. 1425crores with the components as mentioned below:

	Sub-component	Outlay (Rs.crore)
1.Plantation Development	1.1Replantation Replacement planting Rejuvenation of old tea bushes 1.2New Planting 1.3Organic Tea 1.4Irrigation 1.5Field Mechanisation	400
2.Quality up-gradation and product Diversification	2.1 Factory Modernization by replacement of the old, worn out tea machineries- large scale modernization initiatives during XII plan period 2.2 Value addition by way of creating additional infrastructure for cleaning, Blending, colour sorting, packaging etc. 2.3 Setting up of new factories for production of green tea, orthodox tea and specialty teas etc. (product diversification) 2.4 Quality assurance certification for HACCP, certification for SO 22000 and other food safety standard certifications 2.5 Warehousing for proper storage of tea	350



यदि आप अपना पत्र हिन्दी में लिखेंगे तो उतनी ही जल्दी जवाब मिलेगा, जितना कि अंग्रेजी में लिखने से मिलता है।

**चाय पियो मस्त जियो! Chai piyo mast jiyo!**

