

Buyer-seller meet, tea-tasting session marks second day of India Tea promotion in London

The second day (August 2, 2012) of the special promotional programme of Indian tea started on a very favourable and festive note. The mini tea garden, cultural programme of Indian music and dances, the various stalls of Indian tea exporters with their fine tea, the whole day free sampling from the Indian tea tram, and the food stalls ensured that the crowd was in full swing, enjoying the whole experience.

The buyer-seller meet in the evening was a huge success. After the usual welcome address and a presentation, Ms Jane Pettigrew, renowned tea expert and columnist, along with Mr Tincliff, conducted a wonderful tea tasting session of more than 12 types of chosen Indian teas. A fine selection of the Darjeeling, the Nilgiri, the Kangra, the Assam, was sampled, tasted and described. It was a wonderful journey of the various tastes, from the mild, to the strong, to the exquisite, to the flowery, from the muscatel, to the malty, of the various selected Indian teas. The buyers were some of the major stakeholders of the buying and trading tea community of the UK. The treasure trove of Indian teas, which perhaps might have turned misty in the minds of the buyers, was refreshed and brought to the forefront by the tea tasting session. A lot of queries, which showed their interest in Indian tea, were deftly answered by Shri MGVK Bhanu, Chairman, Tea Board of India. The interactive session ended with dinner, where the guests expressed their gratitude and pleasure for the beautiful evening. The day ended on a very favourable and positive note for Indian tea in UK.