

## Tea Board India

(Under Ministry of Commerce & Industry, Dept. of Commerce, Govt. of India)

14, B.T.M Sarani (Brabourne Road), Kolkata- 700 001

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**Tender No. 20(20)/2020/PROM**

**Tender ID: 2020\_TBI\_575512\_1**

**Dated: 05/08/2020**

### **NOTICE INVITING TENDER THROUGH e-PROCUREMENT**

E-Tenders [REQUEST FOR QUALIFICATION (RFQ) CUM REQUEST FOR PROPOSAL (RFP) FOR SELECTION OF AGENCY] are invited on behalf of Deputy Chairman Tea Board, Kolkata from interested Advertising Agencies/Digital Marketing Agencies/Social Media and Web-Based Marketing Agencies for undertaking a Comprehensive Digital and Social Media Campaign for promotion of Indian tea and its specialty teas in India for a period of one year on a turnkey basis from the date of commencement of contract, unless extended further by mutual consent of Tea Board and the service provider on the terms and conditions mentioned in the tender document or unless terminated in accordance with the terms and conditions mentioned herein.

**Manual bids shall not be entertained.**

Tender documents may be downloaded from e-Procurement website of Central Public Procurement Portal (CPPP) <https://eprocure.gov.in/eprocure/app> as per the schedule as given in **Key Events and Dates (tentatively)** as under:

#### **Key Events and Dates (Tentative)**

SL. No	Information	Dates/Details
1.	Publication date of the Tender	05/08/2020
2.	Last date to send in requests for clarifications through e-Mail to Publicity Officer at <a href="mailto:dipannita.teaboard@gmail.com">dipannita.teaboard@gmail.com</a>	18/08/2020
3.	Pre-Bid Meeting (through online Video Conference)	01/09/2020 at 14:00 Hrs
4.	Publication of response to clarifications requests	15/09/2020 at <a href="http://www.teaboard.gov.in">www.teaboard.gov.in</a>
5.	Bid Submission Start Date	16/09/2020 at 0900 Hrs
6.	Last Date and Time for submission of bids	14/10/2020 till 1600 Hrs
7.	Date and Time of opening of Bids	20/10/2020 at 1600 Hrs

Sd/-  
(Dr. Rishikesh Rai)