REPORT ON, CAPACITY BUILDING/ WORKSHOP ON SPECIALISED TEA PRODUCTION, PACKAGING AND MARKETING OF DIFFERENT KINDS OF TEA

Date: 14th and 15th June, 2019

A CAPACITY BUILDING/ WORKSHOP ON SPECIALISED TEA PRODUCTION, PACKAGING AND MARKETING OF DIFFERENT KINDS OF TEA has been organized at the mini tea manufacturing unit of Maddhurjya Gogoi, village- Dabohibil, Borhat, Assam. The program has been started with the following objectives.

- 1. Advanced technology for production of different types of specialty tea.
- 2. Handling of the produce.
- 3. Different types of packaging of tea.
- 4. Tea trade/ marketing
- 5. Promotion of Assam tea.

Organizer:

Shri. Maddhurjya Gogoi, Small Tea Grower (Manufacturer of specialty tea), Dabohibil, Borhat.

Financial Support:

Tea Board of India

Visitors/ Resource person:

Sl. No.	Name	Organization
1	Mr. Wei Chyie Yang	CEO, Weichyie Machinery
2	Mr. Chen An Yang	Weichyie Machinery
3	Mr. Hsuan Tung Wu	Packaging Duo
4	Mr. Cheng Yin Wu	
5	Mr. Huang Yi Liang	Dy. Director, Taiwan Tea Research Station

Date of the program and duration: 14th and 15th June' 2019 (2 days)

Approx. nos. of trainee participants: 70 nos. in 2 days

Day 1: 14th June, 2019:

Dr. Liang discussed about the different types of leaves suitable for production of different types of specialty tea, standard of plucking etc. Production methods of oolong tea, green tea, orthodox tea etc. showed by him. They also showed different types of tea packaging materials.

Day 2: 15th June' 2019:

Many small tea growers came with their own produced specialty teas which have been tasted. By tasting it is found that the small tea growers are producing good quality specialty teas out here. Post lunch one to one discussions took place and Mr. Yang did the final production of oolong tea. Workshop ended with the felicitation of the participant farmers.

Few photographs are attached:



Pic 1: An initiative supported by Tea Board India.





Pic-2 & 3: Demonstration on types of tea shoot and standard of plucking to produce different types of specialty tea.





Pic 4 & 5: On field discussion on quality management of tea leaf for production of quality tea.



Pic 6: Outdoor withering for production of Oolong tea.



Pic 7: Withered leaves for Oolong tea production.





Pic 8 & 9: Indoor discussion on different types of specialty tea and their manufacturing process.



Pic 10: Tea tasting session in progress.



Pic- 11: Liquor and infusion of few green tea samples produced by small tea growers.