

Tea Board India's Participation at World Food Kazakhstan exhibition at Almaty (2nd -4th November, 2016)

The exhibition was organized at the Atakhent Exhibiton Centre at a very prominent location in Almaty. Tea Board India participated through a 54 sqm pavilion along with participation of the following five exporters:

1	Golden Tips
2	Harrisons Malayalam
3	Premier's Tea Ltd.
4	Vikrma Impex
5	Aditya Trading

Tea Board pavilion attracted a lot of visitors both in the form of importers and consumers. Live tea sampling of all the major varieties of teas was the special draw. Coinciding with the exhibition, Buyer–Seller meetings were organized for the Indian exporters which led to generation of potential enquiries. B2B meetings with food chains like Metro, Interfood etc. were useful in understanding the current scenario.

Tea Board India Pavillion at the World food Kazakhstan-Almaty.



