

Tea Board organizes Cleanliness Drive at its Head Office as part of the 'Swatchata Pakhwada' initiative of the Government of India

Kolkata, November 1: Tea Board India, under the Ministry of Commerce & Industry, Government of India, today organized a Cleanliness Drive at its Head Office here as part of the 'Swatchata Pakhwada' initiative of the Government of India.

The Inaugural Programme of the 'Swatchata Pakhwada', scheduled from 1st November to 15th November, 2018, was held today, where all the employees of the Board took the pledge to remain committed towards cleanliness, and devote 100 hours every year to voluntarily work towards making the environment clean.

Further, they also took a pledge to propagate the message of Swacch Bharat Mission in villages and towns.

Shri Arun Kumar Ray, Deputy Chairman, Tea Board, in his address to the employees, impressed upon the importance of a clean and green working atmosphere for realizing the full potential of the human resources, adding that a clean and green environment is one of the most important prerequisites for a stress-free lifestyle and productive workplace.

He inspired the audience to do their best to beautify their surroundings, not litter anywhere, and strive towards achieving the objective of cleanliness in their offices, homes, localities, city and country.

In order to beautify the premises of the Tea Board headquarters and to provide a healthy and green working atmosphere to its employees, the initiative of installing green plants and foliage inside the office premises was also undertaken today.

Later, the employees of the Board undertook a cleanliness drive and endeavoured to make a contribution towards achieving the objective of a Clean and Green India.



Taking of pledge on the Inagural Day of the Swatchata Pakhwada Programme, 01/11/2018