



TEA BOARD

14, Biplabi Trailokya Maharaj Sarani

Kolkata - 700001

22
Dated 20.03.2017

Ref: Law/AN/26/2009/2972

Circular

Tea Board after registering the marks like 'Darjeeling', 'Assam Orthodox' and 'Nilgiri Orthodox' as Geographical Indications and Logo Marks of 'Assam', 'Nilgiri' and 'Dooars-Terai' as Copyright has been issuing licence to the Producers, Exporters, Blenders, Packers, Importers, Bulk Suppliers, Wholesalers, Auctioneers, Owners of Retail Stores and Tea Boutiques for their use. Such licence is renewed every year with renewal fee of Rs.3000/-.

The provision for renewal in each year use to put the authorized users to a lot of paperwork. In order to provide an environment where the users of the above noted marks can use these marks for benefit of their brands without bothering for renewal in each year, a proposal for extending the renewal period was placed in the 231st meeting of the Board held at Guwahati on 04.03.2017. Accordingly the Board has approved extension of renewal period for use of the logo and word mark of 'Darjeeling', 'Assam Orthodox' and 'Nilgiri Orthodox' and logo mark of 'Assam', 'Nilgiri' and 'Dooars-Terai' from present period of one year to two years with renewal fees of Rs.5000/- effective from 5th March 2017.

Henceforth from 5th March, 2017,

1. All new licenses for use of the mark of 'Darjeeling', 'Assam', 'Assam Orthodox', 'Nilgiri', 'Nilgiri Orthodox' and 'Dooar-Terai' shall be due for renewal after two years from the date of issue;
2. The due date of renewal for all existing licenses stand extended for another year from the date of issue; and
3. The renewal fees for each license shall be 5000/-.

(Priyanka Basu Ingty)

Secretary

Copy to:

1	Indian Tea Association	For Kind Information and Circulation
2	UPASI	
3	Tea Association of India	
4	Darjeeling Tea Association	
5	FAITTA	
6	CTTA	
7	Indian Tea Planters' Association	
8	Indian Tea Exporters Association	
✓ 9	System Analyst, Tea Board, Kolkata	For kind uploading in the website of the Board