

Circular**INDIA TEA AWARDS – In Recognition of Excellence in INDIAN TEA**

Tea Board India, plans to organize an Award function in order to recognize and felicitate the stakeholders of the tea industry for their passion, hard work and grit leading to various achievements in the field of tea. Keeping in mind our vision 'to make India, the leading producer and supplier of quality tea in the global market' the award for excellence in various categories associated with Indian tea is being planned in a bid to motivate all to strive to be better and to reclaim our place of pride in the global map.

The various categories in which the contribution and achievements would be honoured are listed below:

India Tea Award for Excellence in recognition of outstanding performance in the Tea sector during 2016-17

Sr. No.	Categories	No(s)	Criteria
1.	Top Exporter of the Year (Bulk) – (volume)	1	Average of last 3 years' data as submitted to Tea Board India
2.	Top Exporter of the Year (Bulk) – (value)	1	Average of last 3 years' data as submitted to Tea Board India
3.	Top Exporter of the Year (Value added tea) – (volume)	1	Average of last 3 years' data as submitted to Tea Board India
4.	Top Exporter of the Year (Value added tea) – (value)	1	Average of last 3 years' data as submitted to Tea Board India
5.	Best Performing SHG in terms of best value/price realization in the preceding FY – West Bengal	1	Based on input received from regional office of Tea Board India
6.	Best Performing SHG in terms of best value/price realization in the preceding FY – Assam	1	Based on input received from regional office of Tea Board India
7.	Best Performing SHG in terms of best value/price realization in the preceding FY – Kerala	1	Based on input received from regional office of Tea Board India
8.	Best Performing SHG in terms of best value/price realization in the preceding FY – Tamil Nadu	1	Input received from regional office of Tea Board India

9.	Best Performing SHG in terms of best value/price realization in the preceding FY – Tripura	1	Based on input received from regional office of Tea Board India
10.	Best Performing SHG in terms of best value/price realization in the preceding FY – Himachal Pradesh	1	Based on input received from regional office of Tea Board India
11.	Special Appreciation for Top Graded gardens in category A+, – Special award from Chairman	14	<i>As per the gradation</i>
12.	For fetching highest price in auction - Darjeeling	1	For the garden whose lot fetched highest price in the auction in the FY 2016-17, as per NSEIT data
13.	For fetching the highest price in auction – Assam Orthodox	1	For the garden whose lot fetched highest price in the auction in the FY 2016-17, as per NSEIT data
14.	For fetching the highest price in auction – Assam CTC	1	For the garden whose lot fetched highest price in the auction in the FY 2016-17, as per NSEIT data
15.	For fetching the highest price in auction – Nilgiri orthodox	1	For the garden whose lot fetched highest price in the auction in the FY 2016-17, as per NSEIT data
16.	Top exporter – Organic – Volume	1	As per data from APEDA
17.	Top exporter – Organic – Value	1	As per data from APEDA
18.	Organic tea – with highest unit value realisation	1	as per data from APEDA
19.	Most innovative packaging	1	Applications are sought along with samples of packaging. To be decided by the Award Committee
20.	Highest number of boutiques/tea lounges	1	Applications are sought along with Chartered Accountant certified information. To be decided by the Award committee
21.	Maximum revenue through tea boutiques/tea lounges	1	Applications are sought along with Chartered Accountant certified information. To be decided by the Award committee

22.	Tea start up of the year	1	Application solicited from the Industry. To be decided by the Award Committee
	Total	35	

Applications are invited only for the categories:

- Most innovative packaging
- Highest number of boutiques/tea lounges
- Maximum revenue through tea boutiques/tea lounges
- Tea start up of the year

The applicant would be required to furnish self-certified photocopies of the following

- (i) PAN/VAT/TIN/TAN
- (ii) Relevant Certificates/documents from Tea Board India, as applicable
- (iii) The relevant License(s) issued by Tea Board India, as applicable
- (iv) Documents duly certified by Chartered Accountants for revenue based categories

Applications are solicited for the relevant categories latest by 15th June, 2017 and should be addressed to 'Secretary, Tea Board India' as per the format below

APPLICATION FORM

Sl no:	Particulars	Details
1	Name of the Company	
a	Registered address	
b	Telephone and fax number	
c	Website and email address	
2	Name of the applicant	
a	designation	
b	Coordinates (mobile phone, fax, email id) (please provide the address where the applicant wishes to be contacted if selected for an award)	
3	IEC Number (wherever applicable)	
4	Registration with Tea Board India (as applicable)	
5	Registration/ Licence number (as applicable)	
6	Category (mention the category name for which application is made and the serial number of the category)	

Name

Designation

Organization's Name with Office Seal

Date:

Place:

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