

Revised Circular

INDIA TEA AWARDS – In Recognition of Excellence in INDIAN TEA

Tea Board India, plans to organize an Award function in order to recognize and felicitate the stakeholders of the tea industry for their passion, hard work and grit leading to various achievements in the field of tea. Keeping in mind our vision 'to make India, the leading producer and supplier of quality tea in the global market' the award for excellence in various categories associated with Indian tea is being planned in a bid to motivate all to strive to be better and to reclaim our place of pride in the global map.

The various categories in which the contribution and achievements would be honoured are listed below:

India Tea Award for Excellence in recognition of outstanding performance in the Tea sector during 2016-17

Sr. No.	Categories	No(s)	Criteria
1.	Top Exporter of the Year (Bulk) – (volume)	1	Average of last 3 years' data as submitted to Tea Board India
2.	Top Exporter of the Year (Bulk) – (value)	1	Average of last 3 years' data as submitted to Tea Board India
3.	Top Exporter of the Year (Value added tea) – (volume)	1	Average of last 3 years' data as submitted to Tea Board India
4.	Top Exporter of the Year (Value added tea) – (value)	1	Average of last 3 years' data as submitted to Tea Board India
5.	Best Performing SHG in terms of best value/price realization- FY 2016-17 – West Bengal	1	Based on input received from regional office of Tea Board India
6.	Best Performing SHG in terms of best value/price realization – FY 2016-17– Assam	1	Based on input received from regional office of Tea Board India
7.	Best Performing SHG in terms of best value/price realization – FY 2016-17– Kerala	1	Based on input received from regional office of Tea Board India
8.	Best Performing SHG in terms of best value/price realization – FY 2016-17– Tamil Nadu	1	Based on input received from regional office of Tea Board India
9.	Best Performing SHG in terms of best value/price realization – FY 2016-17– Tripura	1	Based on input received from regional office of Tea Board India
10.	Best Performing SHG in terms of best value/price realization – FY 2016-17– Himachal Pradesh	1	Based on input received from regional office of Tea Board India
11.	Special Appreciation for Top Graded gardens in category A+, – Special award from Chairman	14	<i>As per the gradation by Tea Board (2016-17)</i>

12.	Company/garden/estate fetching highest average price in auction - Darjeeling	1	For the company/garden/estate whose lots fetched highest average price in the auction in the FY 2016-17, as per NSEIT data
13.	Company/garden/estate fetching highest average price in auction – Assam Orthodox	1	For the company/garden/estate whose lots fetched highest average price in the auction in the FY 2016-17, as per NSEIT data
14.	Company/garden/estate fetching highest average price in auction – Assam CTC	1	For the company/garden/estate whose lots fetched highest average price in the auction in the FY 2016-17, as per NSEIT data
15	Company/garden/estate fetching highest average price in auction – Nilgiri Orthodox	1	For the company/garden/estate whose lots fetched highest average price in the auction in the FY 2016-17, as per NSEIT data
16	Company/garden/estate fetching highest average price in auction –CTC - West Bengal	1	For the company/garden/estate whose lots fetched highest average price in the auction in the FY 2016-17, as per NSEIT data
17	Company/garden/estate fetching highest average price in auction –CTC – Tamil Nadu	1	For the company/garden/estate whose lot fetched highest average price in the auction in the FY 2016-17, as per NSEIT data
18	Company/garden/estate fetching highest average price in auction –CTC - Kerala	1	For the company/garden/estate whose lots fetched highest average price in the auction in the FY 2016-17, as per NSEIT data
19	Company/garden/estate fetching highest average price in auction –CTC - Tripura	1	For the company/garden/estate whose lots fetched highest average price in the auction in the FY 2016-17, as per NSEIT data
20	Top exporter – Organic – Volume	1	As per data from APEDA (FY 2016-17)
21	Top exporter – Organic – Value	1	As per data from APEDA (FY 2016-17)
22	Organic tea – Exporter with highest unit value realisation	1	as per data from APEDA (FY 2016-17)
23	Most innovative packaging	1	Applications are sought along with samples of packets/ packaging. To be decided by the Award Selection Committee
24	Highest number of tea boutiques	1	Applications are sought along with relevant documents establishing the number of such units of the same Company/Firm. To be decided by the Award Selection Committee.
25	Highest number of tea lounges	1	Applications are sought along with relevant documents establishing the number of such units of the same Company/Firm. To be decided by the Award Selection Committee.

26	Highest revenue through tea boutiques	1	Applications are sought along with Chartered Accountant certified information- FY 2016-17 . To be decided by the Award Selection Committee
27	Highest revenue through tea lounges	1	Applications are sought along with Chartered Accountant certified information-FY 2016-17. To be decided by the Award Selection Committee
28	Tea start up of the year including E-commerce (highest revenue in fin year 2016-17)	1	Applications are sought along with Chartered Accountant certified information- FY 2016-17. To be decided by the Award Selection Committee
	Total	41	

Applications are invited only for the categories :

- Most innovative packaging
- Highest number of boutiques
- Highest number of tea lounges
- Maximum revenue through tea boutiques (2016-17)
- Maximum revenue through tea lounges (2016-17)
- Tea start up of the year including E-commerce – (highest revenue) fin year 2016-17

The applicant would be required to furnish self-certified photocopies of the following

- (i) PAN/VAT/TIN/TAN/ GST numbers
- (ii) Relevant Certificates/documents from Tea Board India, as applicable
- (iii) The relevant License(s) issued by Tea Board India, as applicable
- (iv) Documents duly certified by Chartered Accountants for revenue based categories

Applications are solicited for the relevant categories latest by 25th August, 2017 and should be addressed to 'Secretary, Tea Board India' as per the format below

APPLICATION FORM

Sl no:	Particulars	Details
1	Name of the Company	
a	Registered address	
b	Telephone and fax number	
c	Website and email address	
2	Name of the applicant	
a	designation	
b	Coordinates (mobile phone, fax, email id) (please provide the address where the applicant wishes to be contacted if selected for an award)	
3	IEC Number (wherever applicable)	
4	Registration with Tea Board India (as applicable)	
5	Registration/ Licence number (as applicable)	
6	GST number	
7	Category (mention the category for which application is made and the serial number of the category)	

Name

Designation

Date:

Organization's Name with Office Seal

Place:



