



TEA BOARD  
14 B.T.M. Sarani  
Kolkata-700001

Website : [www.teaboard.gov.in](http://www.teaboard.gov.in)

☎ : 033-2235 1331

Dated: 04/09/2016

**Notice Inviting Expression of Interest (Eoi) for considering the award of “Organiser of Tea Auction” License under the provision of The Tea (Marketing) Control Order, 2003 for conducting Pan India e- Auction of tea from auction centre located at Jorhat, Assam**

Tea Board, an autonomous organisation under Ministry of Commerce & Industry, Government of India invites Expression of Interest (EOI) from prospective entrepreneurs to establish an Auction center at Jorhat, Assam with a mandate to conduct the electronic auction of Bulk Teas across the country through the established centre (Pan India Module). Those who are interested to participate in the process of setting up of auction centre in Jorhat by obtaining “Organiser of Tea Auction” License from Tea Board under the provisions stipulated in The Tea (Marketing) Control Order, 2003 may submit their Eoi to the Secretary, Tea Board, Kolkata as per the below mentioned terms and conditions.

**I. GENERAL**

- a) The Eoi shall be submitted as per the conditions given below in the prescribed format (Annexure A).
- b) The envelope containing the Eoi should be super scribed as “Eoi for considering the award of “Organiser of Tea Auction” License under the provision of The Tea (Marketing) Control Order, 2003 for conducting Pan India e-Auction of tea from auction centre located at Jorhat, Assam” and addressed to Secretary, Tea Board, 14, BTM Sarani, 8<sup>th</sup> Floor, Kolkata-700001. **The last date for submitting the Eoi is 03/10 /2016.**
- c) If the last date of submission of application under this invitation happens to be a Public holiday, the next working day shall be considered as the last day of submission of application.
- d) The Eoi received before the date of notification of this advertisement and after the last date will not be considered.
- e) The selection process in respect of this published advertisement shall be done by a committee so constituted by the Board. The committee shall evaluate the responses so received as per the terms and conditions mentioned in this advertisement.
- f) The submission of Eoi is not a guarantee of providing the permission. Permission for setting up of the centre will be granted subject to the verification of the application and documents and fulfillment of the criteria fixed at the time of publishing the Eoi.

- g) The Board reserves the right to verify the details/documents furnished by the applicant and or any other information supplied/ appended with the application.
- h) The Board reserves the right to incorporate additional criteria or providing relaxation in respect of any clause for granting the permission, if found beneficial for the industry.
- i) The Board reserves the right to reject any or all of the EOI applications without assigning any reason thereof.

## **II. SPECIFIC CONDITIONS**

- a) The applicant shall be any person including individual firm, partnership firm, company, corporate body, co-operative society or association, whether registered or not. However, preference will be given to entities registered under the respective statutory laws.
- b) The applicant shall submit the expression of interest after conducting survey in respect of the viability of the said project at his own cost. The basis and findings of the survey shall be submitted along with the Eol.
- c) The applicant shall identify a suitable location at Jorhat for establishing the Auction Centre and the details of the same should be submitted along with Eol.
- d) The applicant shall be capable of setting up of the centre with all basic infrastructural facilities including sufficient manpower at desired location at his own cost. In that case, an estimate for setting up the centre along with the source of funds available shall also be provided along with the application. However, the recurring expenditure for conducting electronic auctions like software cost, internet connectivity etc. in the new centre shall be paid by the individual stakeholders of the centre participating in auctions at the rate specified by Tea Board from time to time.
- e) The proposed auction centre shall have adequate warehousing facilities in nearby areas & the details must be furnished in this respect.
- f) All the members of the firm/company/society should have experience of at least 10 years in tea business as a broker/buyer/seller/ warehouse owner and to that effect they have to produce license issued by Tea Board.
- g) The selected applicant shall be issued with an “Organiser of Tea Auction” license after obtaining an application from them in format specified in The Tea (Marketing) Control Order, 2003 for conducting Pan India e-Auctions of tea. The necessary software for conducting e-Auction shall be provided by Tea Board through its designated vendor for the purpose.

Sd/-  
Secretary

**Application form for submitting EoI for conducting e-Auction of tea in Jorhat, Assam**

<b>Sl. No.</b>	<b>Particulars</b>	<b>Remarks</b>
1	Name and Address of the Applicant with Contact Person's Name, Telephone, Mobile, E-mail etc.	
2	Status of the applicant (Firm, Company, etc)	
3	Names and addresses of the partners/directors/managing committee members, etc. along with telephone no., mobile no., e-mail.	
4	Details of registration of the firm, if registered	
5	Details of previous experience, if any	
6	Details of the location where the auction centre will be set up	
7	Details of warehousing facilities available nearer to the centre	
8	Estimated Cost of the project	

**We declare that the information provided above is factually correct.**

**Signature of the authorized representative along  
with Name & Designation**