

## टी बोर्ड भारत Tea Board India 14, बी.टी.एम सरनी (ब्रेबोर्न रोड) कोलकाता 700001 14, B.T.M Sarani (Brabourne Road) Kolkata 700 001

www.teaboard.gov.in

Ref. No.: 6(29)/Special Auction/2022/ Dated: 16.05.2023

## **CIRCULAR**

This is in continuation of Board's circular reference no. DTD/Per/2020 dated 12<sup>th</sup> May, 2023 on "Special Tea plucking and Special Tea auction in commemoration of the International Tea Day on 21<sup>st</sup> May, 2023 (To be celebrated on 19-05-2023)". In this connection, the general terms and conditions for the special auction are provided bellow for compliance:

- The auction shall be conducted electronically across eight auction centres i.e. Kolkata, Guwahati, Siliguri, Cochin, Coonoor, Coimbatore, Tea Serve & Jorhat on 19<sup>th</sup> June 2023 (Monday)...
- 2. The auction shall start from 8 am onwards across all auction centres.
- 3. The teas to be offered for special auction shall be marked as Special plucking-ITD 2023 both on the bag and the invoice for easy identification.
- 4. The auction teas shall reach the concerned warehouses (i.e. to the registered warehouses nearer to the centre where the teas have been offered) at least 15 days prior to the auction date for publishing of catalogue, valuation by the brokers, etc.
- 5. The special auction shall be governed by the existing rule which will prevail in the concerned auction centre for normal auction in that particular sale except the following:
  - The lot sizes shall be as per the norms laid down in Board's circular referred above.
  - This being a special auction with low volume, distribution of samples to the buyers shall not take place.
  - However, the samples of the teas offered shall be displayed in the respective auction centres for the interested buyers for at least two to three days before the sale; the dates for display of samples shall be decided by the auction organizer as per convenience of the centre.
  - There shall be no division of lots.

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- No revision of reserve price by the brokers shall be permitted during live auction.
- Since this special auction is an endeavour to promote best of the Indian teas, Board as a goodwill gesture shall not charge usual transaction fee of 6 paisa per Kg. from the stakeholders.

All the concerned stakeholders including the buyers are requested to extend their whole hearted co-operation in making this endeavour successful.

Sd/-(Rajanigandha Seal Naskar) Controller of Licensing

## **Distribution:**

All Auction Organisers	
All Producers Associations	
All Buyers Associations	For information and necessary action
All Registered Brokers	
All Warehouse Associations	
Executive Director, Tea Board, Guwahati	
Executive Director, Tea Board, Coonoor	
DTD, Tea Board	For kind information and necessary
DDTD, Tea Board, Siliguri,	circulation
DDTD, Tea Board, Jalpaiguri	
In-charge, Tea Board, Palampur,	
System Analyst, Tea Board	For uploading in Board's website
M/s. NSEIT	For necessary action