



टी. बोर्ड. भारत Tea Board India

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[www.teaboard.gov.in](http://www.teaboard.gov.in)

Ref. No.25(64)/Sectt/2019/ 566

Dated: 07/08/2023

**CIRCULAR**

**Observation of " HAR GHAR TIRANGA" 13- 15 August, 2023 in Tea Board  
Head office and all ZO/RO/SRO reg.**

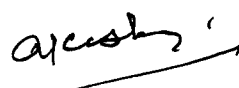
In terms of Letter D.O. letter No. Misc./Secy(C)/2023 dated 31/07/2023 issued by the Secretary, Ministry of Culture , Govt. of India and the letter of Ministry of Commerce and Industry, Department of Commerce vide No. F. No. K-28023/32/2022-FT (Coord) dated 03/08/2023, Tea Board has to implement the program of the "HAR GHAR TIRANGA" from 13 -15 August,2022. Board has decided to implement the programme in the following manner.

1. Selfie withFlag - Upload selfie with flag on the [www.harghartiranga.com](http://www.harghartiranga.com) website - All Employees, DoC! All Organizations
- 2 .Selfie Corner- All Organizations under DoC will create a selfie corner for Selfie with Tiranga - GA, DoC! All Organizations
- 3.Standees - Standees and displaying in the premises of all the Organizations of Department of Commerce - GA, DoC! All Organizations
4. Tiranga on every Desk- Keeping one Tiranga at every desk of the officers of the Department !Organizations - All Employees !GA, DoC! All Organizations
- 5.Hosting of National Flag at employees' residences with family members – All Employees, DoC! All Organizations
6. All website to be uploaded with 'Har Ghar Tiranga' campaign creatives by 7th August 2023 - IT Cell, DoC! All Organizations
7. Profile picture on Social Media pages - All officers are urged to change their DPs on social media pages with National Flag from 7th August, 2023 to 15th August, 2023 - All Employees, DoC! All Organizations
8. 30 seconds video on patriotism - Employees along with their families will record a 30 second video on either pledge! patriotic song or poems !2-3 lines on patriotism - All Employees, DoC! All Organizations
9. Scrolling banner be arranged for website - Making a video slider chronicling the Tricolour history - IT Cell, DoC! All Organizations

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10. Organising a quiz programme on Tiranga - GA, DoC! All Organizations
11. Providing National Flag to All Employees - GA, DoC! All Organizations
12. Illuminating the building in Tricolour during campaign from 13th to 15th August, 2023 - GA, DoC! All Organizations
13. Campaign Creatives The creative available on website <https://harghartiranga.com> may be used by the organizations - I&C cell, DoC/ All Organizations

Accordingly, all the Board's offices including Zonal/ Regional /Sub-Regional are hereby requested to undertake appropriate initiative for successful implementation of the programme and send the report/videos to the Secretariat Branch at [teaboardsectt2021@gmail.com](mailto:teaboardsectt2021@gmail.com) to make grand success the objective of "HAR GHAR TIRANGA" program.

  
(Dr. Rishikesh Rai)  
Secretary (I/C)

**Distribution :**

1	All HoDs in Board's H. O., Kolkata (excepting Dy. Chairman & Secretary	With the request to please bring the content of the Circular amongst all officials working under them
2	Executive Director , Tea Board, Coonoor and Guwahati	
3	FA & CAO	
4	Director of Tea Development	
5	DDTD, Silguri/ S. O. (NWI), New Delhi / FAO, Palampur	
6	All Regional / Sub-regional Offices of the Board	
7	Secretary to Dy. Chairman / P. A. to FA & CAO & Secretary	
8	Establishment Branch	
9	I T Cell	With the request to upload in Board's website
10	TBEA	
11	Secretariat Branch	