

CIRCULAR FOR OVERSEAS EVENTS/EXHIBITIONS DURING 2017-18

Dear All,

Please find below the list of approved overseas events/exhibitions where Tea Board would participate during 2017-18:

Sr. No.	Event	Date
	USA	
1	Summer Fancy Food, New York	25-27 June 2017
	Russia	
2	World Food Moscow + BSM	11-14 September,2017
	Australia	
3	Fine Food Australia, Sydney	11-14 September,2017
	Germany	
4	ANUGA, Cologne	7-11 October, 2017
	Kazakhstan	
5	World Food Kazakh	1-3 November, 2017
	Russia	
6	Prodexpo Moscow	8-12 February, 2018
	Germany	
7	Biofach	14-17 February, 2018
	UAE	
8	Gulf Food, Dubai	18-22 February, 2018
	Japan	
9	Foodex, Japan	6 – 9 March, 2018
	Iran	
10	Trade delegation to Iran	To be decided in consultation with the industry
	Chile & Canada	
11	Trade delegation to Chile & Canada	To be decided in consultation with the industry
	Egypt	
12	Trade delegation to Egypt	To be decided in consultation with the industry

It may be noted that the participation in overseas exhibitions shall be governed by the Tea Board's approved 12th Plan "**Scheme for participation in fairs and exhibitions with Tea Board**".

Application for participation will be confirmed on "**first-come-first-served**" basis only on receipt of 'Non-refundable participation charges' of Rs. 30,000/- as well as requisite 'Application Fee' (Rs.1000/- per sq. m.) against each event in two separate Demand Drafts/Pay Orders. Efforts will be made to provide all applicants a minimum of 6 sq. m of built-up space. Packet tea exporters shall be given priority over bulk tea exporters. Value-added tea exporters having a large range of products and samples to display, requiring more space, and if they have indicated their requirement well in advance, may be provided extra space depending on budget and space available with Tea Board.

Interested participants are requested to confirm their participation by depositing

a) Non-refundable **application fee of Rs.1000/- (One thousand) per sq. m**

b) Non-refundable **participation charges Rs.30, 000/- (Thirty Thousand).**

Vide Separate Demand Drafts/Pay Orders in favour of "**Tea Board Market Promotion Scheme**", payable in Kolkata.

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