

Post on Special edition e-auction creates a buzz on social media platforms of Tea Board

- International Tea Day Special Edition e-Auction was conducted on 21st June 2021 in all auction centres. This initiative was publicized through the Social Media platforms of Tea Board and the names of the top tea gardens fetching the highest prices at this special auction, in the Orthodox and Green Tea categories as well as CTC and White Tea categories were posted on the Social Media platforms.
- In the Orthodox and Green Tea category, the top 3 gardens fetching the highest price at this special auction were:
 - Badamtam – Deal Price - Rs. 27,560/- kg for Darjeeling tea (FTGFOP1 Moonlight) - Buyer – Golden Tea House
 - Chubwa Tea Estate - Deal Price - Rs. 24,010/- kg for Assam Orthodox tea (Gold) – Buyer - Golden Tips Tea Co. Pvt. Ltd.
 - Ambootia - Deal Price - Rs. 18,041/- kg for Darjeeling tea (SFTGFOP1) – Buyer - Golden Tips Tea Co. Pvt. Ltd.
- In the CTC and White Tea category, the following three tea estates fetched the highest prices at the special auction
 - Aideobarie Tea Estate Pvt. Ltd. – Deal Price – Rs. 6,510/- kg for White Tea – Buyer - Golden Tips Tea Co. Pvt. Ltd.
 - Amgoorie – Deal Price – Rs. 2,510/- kg for Assam CTC Tea – Buyer – Uniworld Tea Cheers (OPC) Pvt. Ltd.
 - Danguajhar – Deal Price – Rs. 1,710/- kg for Assam CTC Tea – Buyer – Sumintra Tea Co.